

Clemens & Twain

Our Name, Our Vision

Before he wrote *Huckleberry Finn* or *Tom Sawyer*, when becoming an author was only a dream, Samuel Langhorne Clemens worked as a humble Mississippi steamboat pilot. It was there he found inspiration for the immortal pen name Mark Twain.

Mark stands for fathom, a measurement of the river's depth. Twain means two. Mark Twain, or two fathoms, is how deep the river needs to be to allow a steamboat to pass.

The story of Sam Clemens' metamorphosis to Mark Twain encapsulates the essence of Clemens & Twain. We believe on drawing from the experience of the present to help name your future. We measure the depth of your personality and style to find the name that helps you transition to a new world.

Two worlds, two names, one entity. The name you're born with honors your heritage. The name you choose yourself symbolizes who you are now and where you want to go.

Clemens & Twain provides top-flight naming guidance by the world's leading expert. Founder Pamela Redmond Satran, an internationally-renowned expert on the language of names, is the coauthor of ten books on names written over three decades and a creator of the world's largest name website.

Our revolutionary naming method works for adults turning over a new leaf or embarking on a new professional project, expectant parents looking for names for newborns, and companies and brands looking for names that will transform their futures.

Past and future, your inner being and the outside world, what you're given and what you create: we believe a name can and should contain those multitudes. That's why we invented the first naming system to analyze your personality and match it to a universe of compatible names. That's why we interview you at length to learn what's most important to you, which lets us look for names that will help you reach your goals.

Clemens & Twain combines the tradition and authenticity of Samuel Clemens with the visionary inventiveness of Mark Twain. We help you marry the riverboat captain you are with the successful author (or actor or entrepreneur or human being) you're on your way to becoming.

The river is constantly changing and yet is always itself. Just like you.

Clemens, meet your Twain.