

Clemens & Twain

How We Find Your Perfect Name

Do you get more satisfaction from your accomplishments or your relationships?

Would you rather listen to music in a concert hall or via a top-quality set of headphones?

And what does that have to do with finding the right name?

At Clemens & Twain, it all starts with you. Our innovative diagnostic analyzes your unique personality and style, and then finds not simply the perfect name but the right perfect name for you.

The hour-long written diagnostic helps us determine your Archenym, which represents who you are and which names will portray you both accurately and in the best possible light.

You might be a Leader, popular, charismatic, pace-setting, best served by names classic names that invite engagement. Or maybe you're a Noble, whose best name will be both rare and rooted in tradition, suggesting an upper-class pedigree.

Each of the eight Archenyms contains thousands of names. We narrow that pool to the shortlist of options via a series of personal interviews. During these interviews we'll ask you practical questions: How do you plan to use your new name? Would you like your name to connect to your original name's meaning or sound?

We also ask a further series of more qualitative questions -- Are you more imaginative or strategic? Outspoken or diplomatic? -- that will help us further refine your Archenym to create an individual blueprint for your ideal name.

We'll present our best name choices for you in a written list that details information about each name -- its origin, meaning, history, cultural references -- and also advise you on the options to help you make your final name choice, which is always yours.

Once you make your new name, we create a detailed written dossier covering all the factors that make it the perfect choice for you.